

Stephanie Freund

Lead Experience Designer & Strategist

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 (+1) 332-257-3346

 Hybrid or Remote

Who I am:

Passionate about creating beautiful, functional experiences with a focus on user-centered, mobile-first, and accessible design. I bring a background in design and development and collaborate across teams to shape product strategy through research, data, and user testing.

Who I've helped:

Collab Lab Social

Founder

Hexagon UX

Chapter Lead

Google

AmeriCorps Member

What I like:



What I'm good at:

UX Strategy & Research

Product discovery, Business analysis, UX research, Usability testing, A/B testing, Customer journey mapping, Heuristic evaluation, Workshop facilitation, Design sprints, Brainstorming

Design & Prototyping

Information architecture, User flows, Wireframing, Prototyping, Interaction design, UI design, Design systems, Component libraries, Design handoff

Tools & Technologies

Figma, ProtoPie, Miro, Copilot, ChatGPT, Jira, VS Code, HTML, CSS, JavaScript, Bootstrap

Where I've worked:

Oct 2025 – Dec 2025

UX Design Lead (Contract)

Microsoft

Integrating AI into cart, checkout, and small business experiences to create intuitive, data-driven, and personalized end-to-end digital commerce solutions.

July 2023 – Oct 2025

Senior Experience Designer

Best Buy

Leading high level strategy, research and exploration, and design to shopping, checkout, and payment experiences including credit card and leasing applications.

April 2021 – Jan 2023

Senior Product Designer

Meta

Leading product growth for Facebook Ads Manager by focusing on brainstorming, ideation and quick implementation, while maintaining design quality.

Dec 2019 – March 2021

Senior UX/UI Designer

Vesta

Heading research, design, and development initiatives to create user centric interfaces for applications that prevent fraud in eCommerce.

Aug 2020 – Oct 2020

UX/UI Design Course Mentor (Part time)

Thinkful

Engaging with students through 1-on-1 mentor sessions, group sessions, written feedback, technical coaching, and mock interviews.

Dec 2018 – Nov 2019

UX/UI Engineer

Health Partners

Contributing human-centered design concepts, researching, testing, designing, and developing a doctor patient application.

Clients and Industries

Microsoft, Best Buy, Facebook, Cricket Mobile, Target, US Bank, T-Mobile, Lowes, SC Johnson, Pillsbury, Pepsi, Betty Crocker, Kimberly Clark, American Express, Starwood Hotels.

What I've learned:

2025 – Present

Human Computer Interaction, B.A.S.

Metro State University

2021 – Present

Google UX Design + Meta FED Certificates

Coursera

2009 – 2013

Web Design & Front End Development A.A.S.

Minneapolis College